

Presents the

## JUMPSTART

PROGRAM 2018



# What does the JUMPSTART<sup>TM</sup> 2018 program deliver?

An Innovative Production to Jumpstart your Sales Team Back to Business. Inspire them! Get them back!

## HOW, YOU ASK?

JUMPSTART™ 2018 delivers a sensational experience!

It is a fun, entertaining and interactive way to get your team energized to get in touch with new and existing customers of your organization. We will create excitement with focus on your sales and customer service goals for 2018, to get the results you want!

Why Would You Be Interested In JUMPSTART™ 2018? Are your teams really listening yet? Are they focused on your business, or are they thinking "I wish I was still on vacation"?

The JUMPSTART™ 2018 Program will energize, revitalize and re-focus your team. Professional mentors and coaches skillfully engage your team to sharpen their knowledge, skills and motivation.

## **OUR PROMISE TO YOU:**

- We Will Jumpstart Your Sales Team Back to Business
- They Will Be Inspired, Entertained, Educated and Engaged With New Ideas That Wins New Business Every Day!

## THURSDAY, JANUARY 25th

FLORIDA ATLANTIC UNIVERSITY

This is **NOT** just another event – it's an **EXPERIENCE!** 



Your Day of Soft Skills, Sales Learning and Coaching Includes



## JUMPSTART™ 2 0 1 8

7:30 a.m. Doors Open

Check-in at Florida Atlantic University Free parking available in garage or lots

**7:30 a.m. - 8:30 a.m.** Networking Morning Coffee/Continental Breakfast

8:30 a.m. - 8: 40 a.m.



## Chris Nolan, Producer, Speak UP Events JUMPSTAR™ your 2018 Prospecting and Sales Development

Chris has a proven time-tested track record for stellar sales performance in several industries. He earned a place in the President's Club at IBM, Rookie of the Year at Memorex and was featured in the Wall Street Journal and several leading computer industry publications when he successfully sold H. Ross Perot of EDS his first Non-IBM order. Chris was the Top Performing Franchise sales performer in the QSR food industry. He consistently set leading sales achievement records as a Speaker with Billionaire W. Clement Stone, Dr. Albert J. Lowry and Zig Ziglar. He now is producing powerfully engaging sales education and leadership symposiums highlighting what he has learned to be the most important sales skills presented by the best qualified trainers and mentors in North America.



#### **Presentation**

#### "Work Smart, Have Fun and Make Money™: Being Strong during Challenging Times"

Phil will present a system that will teach you the why to's and the how to's that will position you for success and enjoyment. You will learn the four key factors in creating Customer Loyalty based on research from the Gallup Organization.



#### Speaker

#### Phil Sorentino, CSP and Co-founder of Humor Consultants, Inc.

Phil's fast-paced, interactive, motivational presentations emphasize the importance of enjoyment in the work place. His programs are customized to provide practical information and know-how to increase sales, profits, employee, customer and member loyalty. Clients include IBM, Nationwide Insurance, Wendy's, McDonald's, General Electric, AT&T, Chase, YMCA of America, American Cancer Society, Anthem Blue Cross Blue Shield, and United Way.

9:15 a.m. - 10:00 a.m.

#### Presentation

#### "Generating Measurable Results"

Kendra Ramirez, President, Best Practice Tactics Using Digital Media Although digital media has become a mainstay of sales tools, many still don't use these tools effectively. Kendra delivers valuable experience of over 30 years training corporations and professionals the strategies needed to leverage their use of time to gain more sales results for any size company, service or products.



#### Speaker

#### Kendra Ramirez, The Mother of Digital Knowledge

Kendra is globally recognized on the home page of LinkedIn.com, AMA Marketing Legend finalist and finalist for the Social Media Innovator of the Year. Meet one of the most respected trainers and coach for social media. Kendra will deliver insight and unmatched power to simply leverage your sales pipeline.



#### TIME

#### SPEAKER/ACTIVITY

10:20 a.m. - 10:50 a.m.



#### Presentation

"Unlocking the Power of Storytelling: How to Use Stories to Gain More Sales" Andy Henriquez, Author of Show Up For Your Life, Strategic Storytelling Expert

Join strategic storytelling expert and author, Andy Henriquez, for a high-energy presentation on how to unlock the power of your personal story. He'll teach you how to leverage your own life experiences to gain more sales for your business.

#### **Speaker**

Andy Henriquez, also known as the "Master Storyteller", is a business storytelling coach. Andy teaches you how to leverage one of the most underutilized and most important skills to gain influence, attract highly qualified leads and close more sales – storytelling! His spellbinding delivery style and power packed content is the reason why world-renowned motivational speaker Les Brown, affectionately refers to him as, "The Great One." An entertaining, high-energy and empowering experience you can use immediately to improve results!

10:50 a.m. - 11:15 a.m.

Hosts - Phil Sorentino and Dr. Bill Faulkner Interviews With Top Sales Leaders - Best Practices

11:15 a.m. - 12:45 p.m.

#### **Eye On Children Awards & Luncheon**

Lunch

Presentation of 2017 Eye On Children Care Awards Welcome by Host: Chris Nolan

#### **Charity Honorees**

- Carson Scholars Fund
- The Charles Johnson Foundation
- FTS Works, Inc.
- St. Jude's Children's Research Hospital
- Phantom Rescue

12:45 p.m. - 2:00 p.m.



Feature Exhibition - One Man Volleyball Team vs. All-Stars Challenges Bob Holmes, Guinness World Book of Records, Ripley's Believe It or Not

Bob is a world-renowned 61-year-old **ONE MAN VOLLEYBALL TEAM** champion whose played 20,000 games over the past 33+ years. He's achieved over 95% wins against his opponents including NFL teams, College teams, High School teams, and many other professional athletes, First Responders, and more.

#### All-Star Games:

#### Special Guest Kerry Walsh-Jennings - Olympic Gold Medalist

- Bob vs. "Sponsors Top Sales Leaders"
- Bob vs. "The Voices" Media (TV, Radio, Internet & Print Personalities)
- Bob vs. "First Responders" Police, Fire, Doctors, & Military
- Bob vs. "The Miami Professional All-Stars: (Marlins, Heat, Dolphins)

Bob demonstrates his message that YOU can confidently be a champion sales professional in any profession. He'll show you how!

2:00 p.m. - 2:15 p.m.

**Break** 



#### TIME

#### SPEAKER/ACTIVITY

2:15 p.m. - 2:55 p.m.



#### **Presentation**

Dr. Bill Faulkner, Principal Consultant, Outloud Strategies

"Leadership Styles"

Dr. Bill Faulkner - Leadership Style Communication and Development

Your greatest strength is your personality! Learn how to leverage that to increase your INFLUENCE with team members and customers alike. During this fun and interactive presentation, you will discover how your leadership for style impacts, how you prefer to lead, impact, and communicate with those you supervise and hope to reach.

#### **Speaker**

Bill has spent over 20 years as a leadership educator where he has lead his own teams of professional and graduate staff members along with hundreds of student volunteers and leaders. He has created innovative leadership many organizational development experiences for college students, adult learners, and working professionals. Currently, he is the Principal Consultant for Out Loud Strategies, Inc. with focus on increasing the capacities of new and experienced leaders and helping organizations and enterprises thrive.

3:00 p.m. - 3:25 p.m.



Presentation

"People First Effect"

7 keys for Mastering High Trust in a Low Trust World Jack Lannom, Author of *People First, International Speaker and your* personal "Trust" Advisor

In Jack's powerful and engaging book "People First Effect", Jack Lannom reminds audiences and clients that their most important role is to create a high trust culture.

#### Speaker

He provides his audience easily applied wisdom that will take your life, your business, and your home to the nesxt level. Jack is a world-class master who will teach you how to develop HIGH TRUST in a low trust world.

Trust is the single most important relationship goal for top level sales people. He will show you fundamentals for your successful transformation.

3:45 p.m. - 3:40 p.m.

**Break** 



## JUMPSTART™ 2 0 1 8

#### TIME

3:45 p.m. - 4:15 p.m.



#### SPEAKER/ACTIVITY

#### **Presentation**

"Duty of Care" - SPECIAL INTRODUCTION
Tony Sparks, President, Phantom Rescue, Security Specialist

The Phantom Rescue Team is an elite group of retired and former military professionals that have come together for a single cause – the recovery of abducted children from Human Trafficking. Phantom rescue's operational expertise comes from extensive specialized experience gained through Special Forces, Rangers, SEAL's, SFOD'D (DELTA) U.S. State Department, Cyber Task Force, Internet Crimes against Children Task Force, FBI and CIA.

4:20 p.m. - 4:50 p.m.



#### **Presentation**

"Explode your Business"
Author of *The Business Mentor*Explode Your Company Into A Profitable 7-Figure Business

Learn the insight, strategies and tools you need to transform your business. Frank will show you how to empower your team to performance, productivity and profits. He will teach you how to uncover critical factors that could be impacting your company right now. Get ready to get real quantifiable results for your business in any economy. Explode your business today – Guaranteed!

#### **Speaker**

Frank Lind is the founder fo Get the Edge Coaching Group and a Business Growth Expert for Cycle of Success Institute (COSi). It's the first and only business coaching program in the nation that teaches and trains small to mid-sized companies and an award winning, 12 step program that enhances business performance and growth. Frank hosts a live Podcast in Miami "The Business Edge" on La Aldea musical radio. He has written several books on business, his latest "The Business Mentor" featured on Amazon.

4:55 p.m 5:15 p.m.	Panel discussion with Sales Leaders. Hosted by Chris Nolan, Phil Sorentino & Dr. Bill Faulkner
5:20 p.m 5:35 p.m.	Interviews - Leadership Success Inside Secrets.
5:40 p.m 5:50 p.m.	Wrap-Up by Phil Sorentino - Humor Consultant
5:50 p.m 7:00 p.m.	Break



Business Owners, Sales & Executive Leadership, First Responders and U.S. Navy, Marines, Army, Air Force and Coast Guard!



## 2018 MAKE IT YOUR YEAR OF BIG CHANGE!

It can start at the sales leadership and education event.

## JUMPSTART™ 2018

This is where to go to learn from those who have made it to the top.

It's total immersion into the world of sales leaders, and you get the benefit!

In January 2018, the FAU Kaye Auditorium will throw open its doors and welcome over 2000 enthusiastic sales professionals to the premier sales training & leadership event of the year - JUMPSTART™ 2018.

Your sales team will be treated to learning from top sales trainers and educators seen around the world. They will enjoy an entire day of "soft skills" training that empowers their sales ability for your company.

An inspiring experience that immediately puts your employees back on track following the holiday season. Making a commitment to your team's personal and professional growth creates a valuable collaborative outcome for everyone. Sharing sales secrets from leading sales professionals inspires, teaches and delivers examples of how to be most productive.

As a key sponsor of the JUMPSTART™ 2018 program, your employees will benefit from soft skills leadership and educational training. You also gain brand value, marketing leverage and more sales through this meaningful platform to boost activities and totally fire up your team!

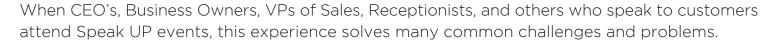
## FAST CORPORATE EVOLUTION



## JUMPSTART™ 2 0 1 8

#### Discover how to develop sales faster!

- Engage, empower and grow your profitability
- Learn to Compete on Value instead of Price
- Grow Revenue
- Get Profitable ROI Results



#### **Are YOU Thinking:**

- We need to quickly engage our entire organization to grow revenue and shift out of the holiday mindset and back to business.
- Our forecasts are less reliable than we would like.
- We invest so much time and money during the sales process that we have no choice but to discount in the 11th hour to get to the deal.
- We seem to do a ton of work and have no comfort about, if or when, sales will close.



#### Who's NOT a good fit?

- Our Speakers Teach You How To Sell Like An Expert, not like a Salesperson. The Speak UP
  Sales Leadership and Education Trainers will show your sales professionals WHY trying to be
  too persuasive or coerce a customer is NOT effective; instead, they learn it's about earning
  their trust as quickly as possible.
- We'll Show You and Your Sales Group How to Move From a "Selling Mentality" to a Problem Solving Mentality.
- Your Sales Group Will Learn The MOST Important "Soft Skills" to Become Top Revenue Producers.



## Corporate Sponsorship Packages



## DID YOU ? KNOW!

91%

of global consumers are likely to switch brands to one associated with a good cause, given comparible price and quality.

**50**%

of global consumers said they would be willing to reward companies that give back to society by paying more for their goods and services (44% in the U.S. and 38% in Canada.)

6

of consumers are willing to try a new brand, or one they've never heard of because of its association with a particular cause

### 10 Great Reasons To Participate!

- 1. Get your sales team engaged quickly following the holiday season. Get them back!
- 2. Put your business in the spotlight.
- 3. Reduce employee turnover A great plan to increase employee retension.
- 4 We'll show and demonstrate to your staff new innovative lead generation methods.
- 5. Get your brand noticed.
- 6. We'll teach your sales team how to close new customers.
- 7. Ongoing leadership and education training to build your corporate mentoring culture
- 8. Market your business inexpensively
- 9. Helps support children's charities: St. Jude's Children's Research Hospital, Phantom Rescue, FTS Works, Inc., Boys & Girls Club.
- 10. Reward and place your sales leaders in the spotlight they've earned.

#### **Expect the Unexpected - Together, We Can Achieve**

- More Focused, Energized and Engaged Sales Performance
- Enhanced Customer Value
- Increased Revenues and Profitability

**JUMPSTART 2018™** will teach your sales staff new and valuable selling and encounter techniques that will blow away your competition!

#### **Powergrid Sponsor(s)**

**\$72,250** (2 Yr. Agreement) - **\$85,000** (1 Yr. Agreement) (Industry Exclusive)

- 260 Tickets Learn from eight (8) powerful sales skills training sessions
- PLUS 16 Tickets for VIP seating
- PLUS 16 VIP Cocktail reception tickets
- Industry category exclusivity
- Create on stage custom experience
- Two (2) large (approx. 14' x 12') wall logo projections in Grand Ballroom
- Two (2) premium exhibit booth locations
- Inclusion in Pre-Post Event & PSA communications
- Acknowledge in public speeches and board meetings
- PR quotes on press releases
- Mentions on radio PSA's
- On stage speaking opportunity (10 minutes)
- Opportunity to sponsor raffle
- Large Demo Entry Lobby Area Booth (20' x 20')
- Website registered sales reps in attendance qualifies them to be entered in drawing for a Luxurious 7-Day Vacation to Italy for Two (2) Includes R/T air, hotel and \$500 cash
- License to use official event logo
- Create your own Experimental Marketing Opportunity (subject to pre-approval)
- Social media leverage Hyper-link to Your Company Website Hyper-link to Your Company Website banners, signage, newsletters, print and web ads, radio spots, tweets, Facebook posts, Instagram, press releases, invites, landing pages and email campaigns (subject to lead time permitted)
- Back page AD in onsite guide
- Premier recognition on conference mobile APP
- Demo Entry Lobby Area Booth
- Our staff to thank the sponsor on their individual social media platforms
- Will provide sponsor with a comprehensive list of any marketing materials featuring their logo and the number of tracked impressions it received
- Provide sponsor with approval rights on collateral use of sponsor logo (must be approved within three (3) business days of submission by event manager)
- Receive, post event, \*18 hours of follow up customized, robust JUMPSTART™ 2018
  Sales Leadership Training and Mentoring program at your FL HQ location
- Your selected top sales performer to be Interviewed on stage
- Visual brand placement and logo on program/agenda handout booklet
- · Sponsorship acknowledgement on the Speak Up Events website

<sup>\*</sup>Note: Post event FREE training is provided in 2 or 3-hour mentoring session increments, per speaker maximum.



### **High-Voltage Sponsor(s)**

**\$41,350** (2 Yr. Agreement) - **\$48,650** (1 Yr. Agreement)

- 115 Tickets Learn from eight (8) powerful sales skills training sessions
- PLUS 12 Tickets for VIP seating
- PLUS 12 VIP Cocktail reception tickets
- Category exclusivity
- Leverage your image with logo projection in the Auditorium
- Premium exhibit booth location
- Inclusion in pre-post event print & PSA communications
- Acknowledged in public speeches and board meetings
- Opportunity to sponsor raffle
- Website registered, sales, operations, customer service and reception staff qualifies to be entered to win a Luxurious 7-Day Vacation to Italy for two (2) Including R/T air, hotel and \$500 cash.
- · License to use official event logo
- Experimental Marketing
- Social media leverage, Hyper-link to your company website banners, signage, newsletters, print and web ads, radio spots, tweets, Facebook posts, Instagram, press releases, invites, landing pages and email campaigns (subject to time permitted)
- Lobby area booth
- Our staff to thank the sponsor on their individual social media platforms
- Offer sponsor approval on collateral use of sponsor logo within three (3) business days of submission by event manager.
- Receive, post event, \*12 hours of follow up customized, robust JUMPSTART Sales
   Leadership Training and Coaching program at your FL HQ location
- Your selected top sales performer to be interviewed on stage



### 220-Volt Sponsor(s)

**\$20,750** (2 Yr. Agreement) - **\$24,450** (1 Yr. Agreement)

- 55 Tickets Learn from eight (8) powerful sales skills training sessions
- PLUS 6 VIP seating tickets
- PLUS 6 VIP Cocktail reception tickets
- Leverage your image with logo projection in the Auditorium
- Premium exhibit booth location
- Inclusion in pre-post event printed communications
- Acknowledge in public speeches and board meetings
- Opportunity to sponsor raffle
- Website registered, sales, operations, customer service and reception staff qualifies to be entered to win 4-Day Cruise for Two (2) plus \$300 cash
- License to use official event logo
- Experimental Marketing
- Social media leverage Hyper-link to your company website banners, signage, newsletters, print and web ads, radio spots, tweets, Facebook posts, Instagram, press releases, invites, landing pages and email campaigns (subject to time permitted)
- Entry lobby area booth (6' x 10')
- Our staff to thank the sponsor on their individual social media platforms
- Provide sponsor approval on collateral use of sponsor logo (must be approved within three (3) business days of submission by event manager.)
- Receive, post event, \*8 hours of follow up customized, robust JUMPSTART 2018 Sales Leadership Training and Coaching program at your FL HQ location
- Visual brand placement and logo on program/agenda handout booklet



## 110-Volt Sponsor(s)

**\$12,100** (w/2 Yr. Agreement) - **\$14,250** (1 Yr. Agreement)

- 30 Tickets Learn from eight powerful sales skills training sessions
- PLUS 4 tickets for VIP seating
- PLUS 4 VIP Cocktail reception tickets
- Leverage your image projection in the Auditorium
- Exhibit table location
- Inclusion in event printed communications
- Website registered sales team members plus operations, customer service and reception staff in attendance qualifies to be entered in drawing to win one-day sales mentoring at sea on fishing charter for four (4) from Fort Lauderdale.
- License to use official event logo
- Create your own experimental marketing platform (subject to pre-approval by event manager)
- Social media leverage Hyper-link to your company website banners, signage, newsletters, print and web ads, radio spots, tweets, Facebook posts, Instagram, press releases, invites, landing pages and email campaigns (subject to time permitted)
- Demo table exhibit 6' skirted table
- Each of our staff to thank the sponsor on their respective social media platforms
- Receive, post event, \*6 hours of follow up customized, robust JUMPSTART 2018 Sales Leadership Training and Mentoring program on-site at your FL HQ location. FREE -No additional cost. (1-hour increment, per speaker)
- Your selected top sales performer to be interviewed on stage
- Visual brand placement and logo on program/agenda handout booklet
- Sponsorship acknowledgement on the Speak Up Events website

JUMPSTART™ 2018 Your Sales Team in the New Year! Get them back and focused from the Holiday Mentality and Into the Groove with Fun, Education, Renewed Direction and Leadership Skills for 2018!



### 24-Volt Sponsor(s)

**\$5,890** (w/2 Yr. Agreement) **- \$6,930** (1 Yr. Agreement)

- 12 Tickets Learn from eight Powerful Sales Skills Training Sessions
- PLUS 3 Tickets for VIP seating
- PLUS 3 VIP Cocktail reception tickets
- Inclusion in event printed communications
- Social media leverage
- License to use official event logo
- Website registered sales staff, operations, customer service and reception staff qualifies to be entered in drawing for additional sales training trip(s).
- Hyper-link to Your Company Website banners, signage, newsletters, print and web ads, radio spots, tweets, Facebook posts, Instagram press releases, invites, landing pages and email campaigns
- Each of our staff to thank the sponsor on their individual social media platforms
- Receive post-event, 2 hours of follow up customized, robust JUMPSTART Sales Leadership Training and Mentoring program at your FL HQ location. FREE. No additional cost (1-hour increment per speaker)
- Visual brand placement and logo on program/agenda handout booklet
- Sponsorship acknowledgement on the Speak Up Events website

#### 12 Volt Sponsor(s)

**\$3,450** (w/2 Yr. Agreement) - **\$3,950** (1 Yr. Agreement)

- 6 Tickets Learn from eight powerful sales skills training sessions
- PLUS 2 tickets for VIP seating
- PLUS 2 Cocktail reception tickets
- Social media leverage
- License to use official event experience logo
- Website registered sales, operations, customer service and receptionist staff qualifies to be entered to win promotional trip(s)
- Each of our staff to thank the sponsor on their respective social media platforms
- Visual brand placement and logo on program/agenda handout(s)
- Sponsorship acknowledgements on social media, radio, and print



## **Jumpstart 2018™ Symposium**Additional Activity Sponsorship Opportunities

**Badge Lanyard - \$7,000** - Sponsor logo is imprinted on the lanyard, which is worn by all conference attendees throughout the event and contains the conference agenda.

**Morning Coffee and Pastry Welcome Session - \$5,000** - Attendees can grab coffee and pastry breakfast and network for the welcome session.

**Charging Station - \$5,000** - Looking for a great way to "connect" your company with conference attendees? Sponsor the charging station (located in a high traffic area) and offer attendees the opportunity to charge their mobile devices without missing networking opportunities.

**Head Shot Lounge - \$5,000** - Attendees have an opportunity to have a NEW headshot taken for use on their Facebook, LinkedIn and company websites.



CONTACT CHRISTOPHER NOLAN, PRODUCER 513-309-7287 info@speakupsalestraining.com

speakupsalestraining.com

## Jumpstart™ 2018 provides Your Entire Sales Team Powerful and Compelling Motivation to Perform Better Than Ever Before!

We'll show you why big business bought from small businesses over 2 trillion dollars worth of goods and services in 2016!



- We'll teach sales teams how to work with marquee clients
- We'll show sales teams how to maximize your credibility
- Sales teams will learn how to get better visibility for you

NOTE: All sponsors are kindly requested (not required) to submit to us two demographic and two psychographic questions they desire. We'll then consolidate the most common of these two groups to create a total of four (4) questions, submit and broadcast via mobile delivery during program. The user may opt out. However, we will further provide a cool and compelling gift (sponsored) as we use attendees received response and motivate them via a "house" raffle and return results to each corporate sponsor.

#### JUMPSTART™ 2018 Your

Sales Team in the New Year!
Get them back and focused
following the Holiday Break,
shift mentality and into the
Groove, with Fun, Education,
Renewed Direction and
Leadership Skills for 2018!
SUPPORT YOUR
EMPLOYEES!



FUN EDUCATIONAL

**ENGAGING** 

**MOTIVATIONAL** 

## **CHARITIES WE SUPPORT**



## **JUMPSTART™** 2 0 1 8







The kids who come to St. Jude suffer from life-threatening childhood illnesses such as cancer and sickle cell disease, and many of our treatment protocols require care that can last for years. For example, the average cost for treating acute lymphoblastic leukemia (ALL), the most common form of childhood cancer, is more than \$485,000 over a two to three year treatment plan. When we begin treating a child, we have a responsibility to ensure that we will be able to complete that treatment and care for that child for as long as they need us.

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Treatments invented at St. Jude have helped push the overall survival rate for childhood cancer from 20% when the hospital opened in 1962 to more than 80% today. In addition, St. Jude has achieved a 94% survival rate for ALL, up from 4% in 1962, and the survival rate for medulloblastoma, a type of brain tumor, increased from 10 percent to 85% today.

St. Jude was the first institution to develop a cure for sickle cell disease with a bone marrow transplant and has one of the largest pediatric sickle cell programs in the country. And we freely share our breakthroughs so that one child saved at St. Jude means doctors and scientists in communities everywhere can use that knowledge to save more children.

#### www.stjude.org





The Carson Scholars Fund supports two main initiatives: The Carson Scholars Program and The Ben Carson Reading Project. Our scholarship program awards students who have embraced high levels of academic excellence and community service with \$1,000 college scholarships. The Ben Carson Reading Project provides funding to schools to build and maintain Ben Carson Reading Rooms - warm, inviting rooms where children can discover the joy of independent leisure reading.

## **CHARITIES WE SUPPORT**



## JUMPSTART™ 2 0 1 8



After six years, Phantom Rescue has much to be proud of as it has rescued 49 trafficked children and brought them home. However, Phantom knows it must continue to evolve in order to combat this human atrocity that is still growing at an alarming rate. Phantom Rescue is expanding to include education, awareness, and deterrence.

Phantom Rescue has the mission to Locate - Rescue - Return children. Phantom Rescue's form alliances with every recovery and rescue agency across the anti-trafficking spectrum to help improve effectiveness. Phantom Rescue's tens years of work with local, state, federal, and international agencies that include the U.S. State Department, INTERPOL, and the United Nations made it a must to expanded its network. A strategically and proud movement was achieved when Phantom Rescue became a formal supporting member of the South Florida Human Trafficking Task Force headed by the Department of Homeland Security in 2015.

Phantom Rescue hopes to share its operational experience, data, and analyses with Homeland Security, government agencies, and organizations at all levels, to help support them in every way and foster the cooperation necessary to end human trafficking. Phantom Rescue also expanded its expertise over the years, with a specialized team including retired and former members of U.S. Military Special Operations Forces (Special Forces, Rangers, SEALs, SFOD-D (DELTA), Special Operations Aviation, and Army Intelligence), U.S. State Department Embassies and Consulates, Law Enforcement, Cyber Task Force, Internet Crimes against Children Task Force, FBI, and CIA.

#### www.phantomrescue.org



## VETERANS & PATRIOT SUPPORT

Our mission is to provide access to affordable prescription medications to all Americans, and at the same time, donate proceeds to further benefit our Veterans and their families.







