

Meeting Handout August 2017

Everything You Ever Wanted To Know About Elastomer Prototyping

It's not every day that you come across a short one page report that gives such detailed information on this subject. However, this is what I have come to expect from Proto Labs. They are a very interesting company. They believe by educating their customers both the customers and the company benefit.

Off to the bottom right of the report they are giving away a FREE Dummy book on 3D Printing. Mine is in the mail to me as I write this. Here is the link to the report <http://bit.ly/2tbuRBa>

The Best Business Advice Ever

Don't go into business. No, that's not it but here is an article on the best business advice various industry leaders got and share. The list contains sport figures, past and present Presidents, Mark Cuban, Richard Branson and more. Here's the link <http://bit.ly/2usWeYh>

Double Your Pleasure...

I can't get that jingle for Double Mint Gum out of my head but Chi-Town Vapers LLC of Bensenville, IL. better not even think about it or for that matter use the name for one of their products. The Wm.Wrigley Jr. Company has registered and common law Trademarks on their products dating back to 1914 which they are enforcing.

Chi-Town doesn't seem to be too bright because they name all of their Vapors after well known flavors including Juicy Fruit and as we all know from our last meeting, distinct flavors can be trademarked. Read about the case here <http://bit.ly/2uurDoR>

What A Resource !!!

Recently, our Secretary and Shooting Star Inventor, Nancy Gerken reacquainted me with the Florida Woman's Business Center. We were associated with them a while back but I have got to say, their new leader Victoria Hughes has taken the bull by the horns and put him on the matt. The programs they have are phenomenal. Just check out their resource book <http://bit.ly/2uuLXGC>

On page 4 you'll find a list of grants from corporations, page 12 has a list of FREE images that you can use for your website or advertizing, page 20 has their conference and Tea parties, page 32 has an ad for Shark Tank Auditions. Oh look, there's Nancy on page 26 with the InovateHer award. Yes, they are primarily there to help women but men can also take part in most of their activities.

Could-a-Been-a-Win-a

15 stocks that in 15 years made the most money. Of course, Amazon is 7th place where a \$1,000.00 investment is now worth \$70,590.00 and Apple is 4th where the same investment is now worth \$135,900.00. Believe it or not an egg company, shoe company and others made the list but you won't believe the number one company whose \$1,000.00 investment is now worth \$663,000.00. All I'll say is that's one Monster Stock!

<http://bit.ly/2uuK8cZ>

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