

Meeting Handout May 2017

Fun With Funding

A few years back, we had a speaker who was working on laws that involved equity funding. This is like crowd funding on steroids. Basically, instead of getting a product or service for your participation, you get equity in the company looking for funding. Just before the last meeting our Vice President Shelby Smith sent me a site that is up and running this type of funding.

These companies are not looking for \$5000.00 or even \$20,000.00. We're talking Hundreds of Thousands to Millions. That's a lot of zeros ! The site has some very interesting information regarding the actual laws governing this type of investment. Go to <https://dreamfunded.com/>

A long time friend of our group and literally my right hand for many years, Cathy VerSchneider sent me an new funding site that opened right here in Boca Raton with an interesting twist. They actually help you put together the package, marketing, video, contacts, you name it. There is a beach pillow and shoe product that look very familiar. If you do go there you've got to check out Ky Rodger's success story. He had a horrific life but is now starting over with a musical career that has been 100.5 % funded on this site. In his video he sings a beautiful song where every other word or so is F---, I'm not F-in kidding. Check it out here <https://fundthis.com/>

FREE Guide to Dealing With Rejection

Patent rejection of course! Every patent application gets rejected right off the bat. Don't take it personally. It's just the examiner doing their job. Here is a FREE guide to 5 things you can do to save your application <http://bit.ly/2pyO0GG>

Electrical Pioneers

OK, OK, many of you know I have a personal interest in the subject, even my email address gives me away but just think about this for a minute. Less than 150 years ago there wasn't a single electric outlet to plug in the charger for your iPhone. This article lists the top 10 contributors to electricity. Of course we know the top 2 but some of the others will surprise you. They did me. <http://bit.ly/2r1Pdap>

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