

ISSF Meeting Handout April 2017

This is a sample of our next meeting's handout. These are then published on our website www.inventors-society.net on our past speaker's pages. There the links are a live so you can just click and go. We also send out eBlasts to our mailing list about all sorts of opportunities such as auditions for TV shows, product hunts by all sorts of large and small companies, pitch events, educational resources and much, much more.

Spring Fever

Ah Yes... Spring is in the air and a young man's fancy turns to tools. What else? Some guys just like to build things. Others like to do yard work or tinker with a classic car but one thing they all have in common are Tools! Yes, men Love tools. So for those men and women (I have met a lot of extremely talented hammer swingers of the female persuasion) have I got a site for you. Pro Tool Review has fantastic in depth articles on everything and I mean Everything tool related.

It doesn't matter whether you are looking to find out which reciprocating saw or ratchet wrench is the best for your application or what type of fastening system will give you that new smooth look for a deck, it's in there. So go here and check it out <http://bit.ly/2nAHGBS> .

There is a special perk for people who are inventing in this industry. This is a research Gold Mine, with information you would be hard pressed to find elsewhere that can be used in a business plan or presentation as verifiable evidence supporting a claim for your invention or to simply increase your knowledge of the industry.

FREE DRTV Magazine

Direct Response TV (DRTV) is one of the easiest ways to get your product to market. "Real Companies" take all the financial risk. They may buy your stock but for the most part they can get it manufactured cheaper than you and they pay for the production of the videos as well as the highly expensive air time.

On the other hand, you only get a small royalty and the latest trend is they don't begin until the product goes retail. That's where you see it in Bed, Bath and Beyond or Wal-Mart in the As Seen On TV section. Now let's face it, 3% of a few million dollars is Much better than 100% of a thousand dollars and trying to raise the capital to put everything in motion.

However, before you approach any industry you need to do your homework and the best way to do that is read the trade magazines related to it. You would be amazed at what you will learn and here is your opportunity to get this magazine for FREE. The link is a little old but the free subscription button still works <http://bit.ly/2cLvkJn>

We are simply passing this information along to you. We do not endorse, suggest or recommend that any of this information be relied upon without the users own independent investigation and evaluation.

FREE CAD Software

I know what you're going say, You get what you pay for. Well, not this time! eMachineshop is an on line prototype to full production shop that uses just about every technique and material imaginable. They are very inventor friendly and have a ton of useful information on processes and materials.

They have a free CAD program which is a computer drawing system where you can design parts and assemblies for the prototypes of your inventions. Not only does it assist you in making the drawing it can give you quotes on what it will cost to make an item on the fly. So you can make choices regarding materials or whether that really neat looking twist is worth tripling the price.

Most inventors fear CAD programs because they are complicated. Well...They Are, but this one has a ton of easy to follow videos that can make the task of learning it not too bad. Full

Disclosure: I have been talking to the company about doing a Skype demonstration for us at an upcoming meeting. Check it out here <http://bit.ly/2nESXhJ>

People Get Ready, For The Cade Contest

The Cade Museum is about to run their 8th annual Cade Museum Prize contest. This is an incredible event that has a \$50,000.00 cash prize along with many in kind donations for Florida individuals and companies with inventions that have less than \$500,000.00 in outside investments by investors which does not include grants, personal funds or loans from friends and family.

Dr. J. Robert Cade is the inventor of Gatorade and has always been a supporter of independent inventors. One of our members, the late Pamela Riddle Bird was a close friend of Dr. Cade and was very involved with the program. You can learn more about it here <http://bit.ly/2mWDjBj>

Patent Reform Legislation

Gene Quinn is a long time friend of the group. His blog www.ipwatchdog.com was voted the best Intellectual Property Blog by the American Bar Association. In this article he laid out how important innovation is to the economy, why the recent patent legislation is killing innovations and what President Trump is and should be doing about it. <http://bit.ly/2mWQ4Ma>

In case you haven't heard, the new laws basically stink for independent inventors. They are making it harder and harder to get a patent and easier for infringers to get those patents invalidated. In essence, making it impossible for small inventors to make money.

After inventing a voting machine that could not be corrupted that was a financial disaster due to the fact that the corrupt politicians of the day were in charge of buying the voting machines, Thomas Edison said, he would never again invent something that failed to make a profit.

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