

Meeting Handout 10/1/16

Get Your Emails Read

Emails are absolutely crucial to business today and without a compelling subject line you may as well put a message in a bottle then throw it in the ocean. Believe it or not, I still get a lot of emails with nothing in the subject line. If you send one to a business, most small companies will not open them for fear of a virus, large companies have it in their software to reject them unopened.

Now, what happens if you were creative enough to get your email opened? I just read this fascinating article about, "9 Sure Fire Ways To Look Professional With Email". It is an advertisement for Office 365 but it does contain some very interesting points. Some I never heard of before. Check it out here <http://bit.ly/2dbhV5x>

Harry Wants Women

What a dream come true for the right women, **Harry Connick Jr.** is looking for women inventors with a great story to tell for his new daytime talk show. This is great exposure! Here is a link to the talent search <http://bit.ly/2ddYLZb> and here is a link to the show's website <https://www.harryconnickjr.com/>

Local Shows You Should Know

The Makers Faire in Orlando is a major event including Battle Bot Competitions and much more. If you have a product and want to show it I would contact David Wood from the Inventors Council of Central Florida <http://bit.ly/2dCoITx> . His contact info is about half way down the page.

Attending is a great way to see how other people dress their booth and it looks like great fun. Here is a link to the show <http://bit.ly/2dnhdSB> . There is a nominal fee to attend and there is a raffle for a Delta Maker 3 D Printer.

Amcon is another great show for contract manufacturers. It is not as big as Design 2 Part but it will be in our back yard, Fort Lauderdale on November 15th and 16th <http://bit.ly/2dcukG6>

Florida Venture Forum has 2 great events coming up Venture Tech is on November 1st <http://bit.ly/2djvH4A> the cut off to present is October 14th. and Florida Venture Capital Conference on February 2 and 3 <http://bit.ly/2cHiLTm> The early bird discount ends today October 1st.

Both are very serious events. I have been to the conference a few times and it is intense. If you plan to present, I would suggest you attend one first to see how others do it. Over the past 7 years presenters raised over 3 Billion Dollars.

We are simply passing this information along to you. We do not endorse, suggest or recommend that any of this information be relied upon without the users own independent investigation and evaluation.